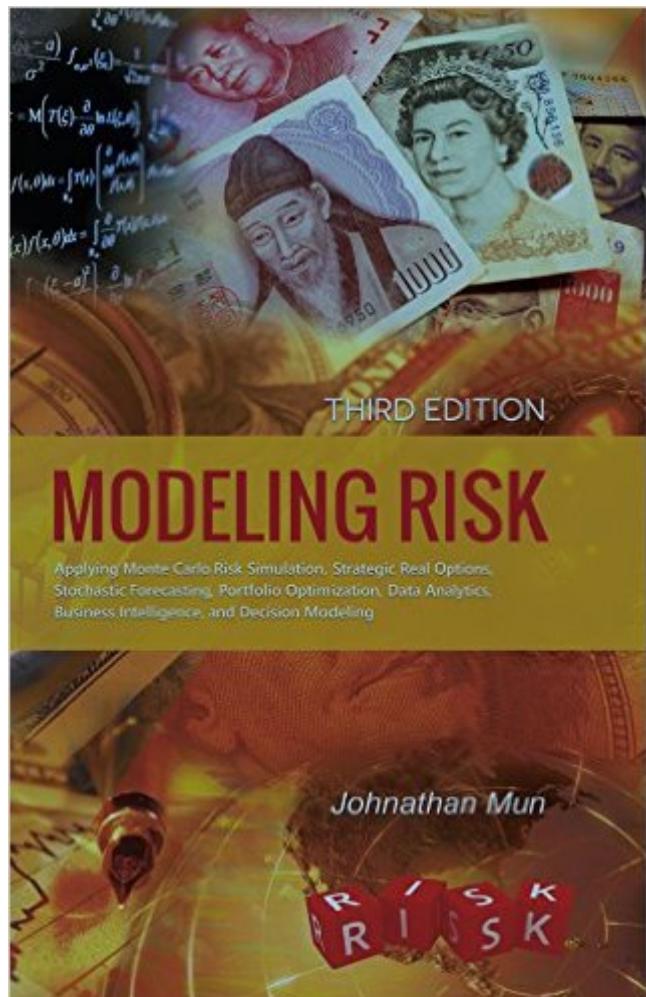


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# Modeling Risk (Third Edition)



## **Synopsis**

We live in an environment fraught with risk and operate our businesses in a risky world, as higher rewards only come with risks. It is unimaginable if the element of risk is not considered when corporate strategy is framed and when tactical projects are implemented. Modeling Risk provides a novel view of evaluating business decisions, projects, and strategies by taking into consideration a unified strategic portfolio analytical process. The book provides a qualitative and quantitative description of risk, as well as introductions to the Integrated Risk Management methods used in identifying, quantifying, applying, predicting, valuing, hedging, diversifying, and managing risk, through rigorous examples of the methods applicability in the decision-making process. Pragmatic applications are emphasized in order to demystify the many elements inherent in risk analysis. A black box will remain a black box if no one can understand the concepts despite its power and applicability. It is only when the black box becomes transparent so that analysts can understand, apply, and convince others of its results, value-add, and applicability, that the approach will receive wide-spread influence. This is done through step-by-step applications of risk analysis as well as presenting multiple business cases, and discussing real-life applications. This book is targeted at both the uninitiated professional as well as those well-versed in risk analysis there is something for everyone. It is also applicable for use as a second-year M.B.A. level or introductory Ph.D. textbook.

## **Book Information**

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## **Customer Reviews**

This is an excellent book. Quite useful and informative. My only misgiving is that has listed it as Text-to-Speech enabled, yet I'm unable to use the feature at all - even on my Fire HD 6. I've spent hours trying all sorts of setting changes to make sure the problem isn't my device. I've also returned

it from my Kindle Owners' Lending Library after just a day in order to purchase it, thinking that may have been the solution... alas, I was wrong. If you guys could either clarify that it's NOT text-to-speech, or enlighten me on how to access the feature if it actually exists, it would be much appreciated. Still a great book!

Modeling Risk is comprehensive reference primer and guide to understanding and application of both simple and sophisticated risk quantification techniques. It is immensely readable and even humorous at times. Dr. Mun leaves no stone unturned in his explanations of the why and when to apply risk analysis and his examples and case studies broaden the understanding to specific examples that further illustrate the benefits of his methods. I consider this book a vital part of any company's execution of risk strategy and essential to any business school's curriculum.

Comprehensive guide for all who wants to work with quantitative risk. With a precise content, but without presenting complex statements that scare away those who want to learn about Quantitative Risk, Optimization and Protfolio Analysis, RealOptions of use for project analysis. It contains examples obtained in real life due to numerous consulting works in the most diverse area.

Congratulations for the excellent material.

Powerful approach celled Integrated Risk Management which covers many aspects of quantitative modeling of riskâ | very applicable in practice for multinationals to small companies trying to make decisions under uncertainty and risksâ |

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